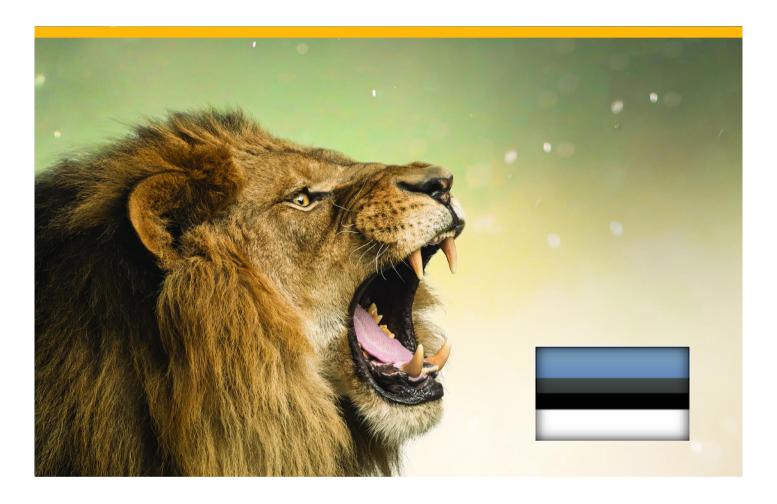


2014-2015

# **COUNTRY REPORT**



# **ESTONIA**



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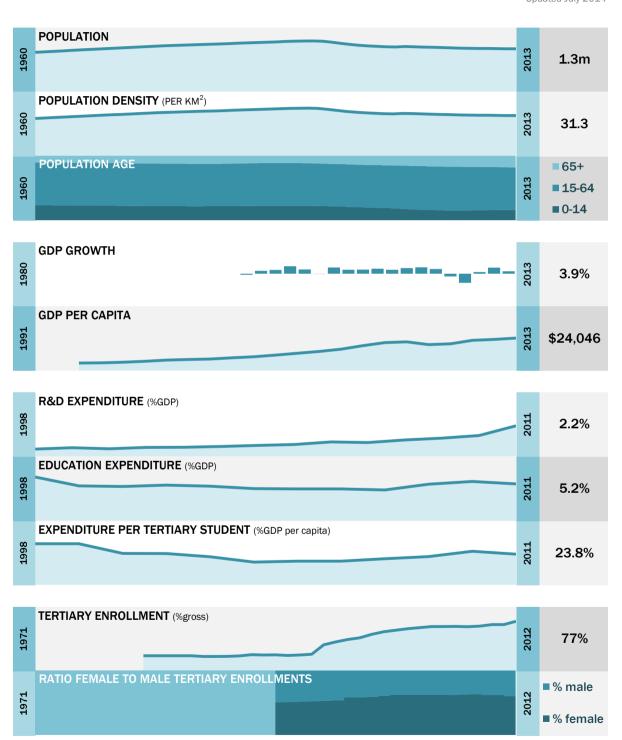


CAPITAL	Tallinn
REGION	Europe & Central Asia
INCOME GROUP	High income: OECD
CURRENCY	Euro

INSTITUTIONS SURVEYED / RANKED	6/2
AVG INSTITUTION AGE	239
AVG INSTITUTION SIZE	12,678 students
AVG INST OUTPUT	4,382 papers

### **DEMOGRAPHICS & ECONOMICS**

Source: World Bank World Development Indicators Updated July 2014

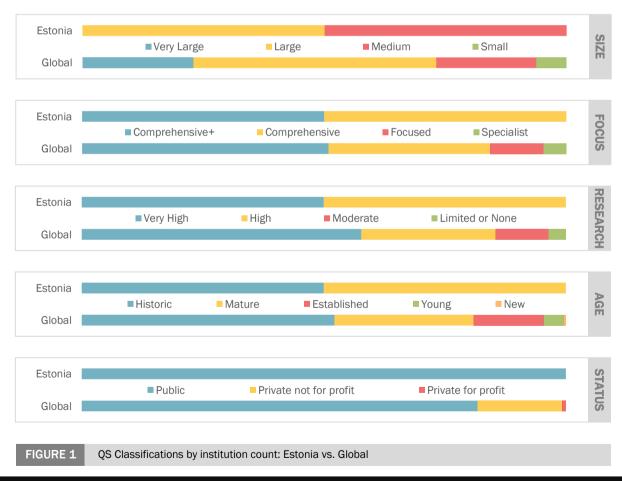


### **QS SURVEY PERFORMANCE**

QS GLOBAL ACADEMIC SURVEY				
Response Count	90			
% Global	0.16%			
Rank by response	65			
Average seniority	Professor / Associate Professor			
Dept head or higher	48			
Avg. yrs in academia	23			

QS GLOBAL EMPLOYER SURVEY				
Response Count 9				
% Global	0.04%			
Rank by response	79			
Average seniority	Director / Partner / Vice President			
Top responding sector	Public Sector / Govt. / Non-profit			

### **QS CLASSIFICATIONS**



### **OVERALL RANKINGS RESULTS**



RANGE	2011	2012	2013	2014
1-100	0	0	0	0
101-200	0	0	0	0
201-300	0	0	0	0
301-400	0	0	0	1
401-500	0	0	2	0
501-600	1	1	0	1
601-700	0	0	0	0
701-800			0	0
OVERALL	1	1	2	2

improved

unchanged

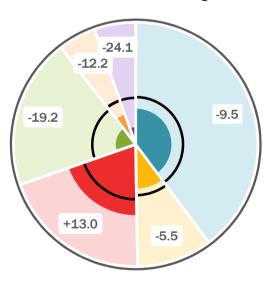


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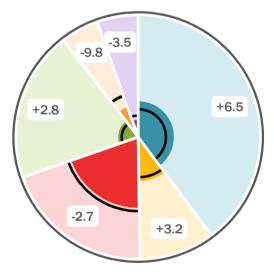
FIGURE 1

Number of institutions featured in the given range over the past four years

#### Estonia vs. Global Average



Estonia - 2014 vs. 2013



ACADEMIC REPUTATION
CITATIONS PER FACULTY

EMPLOYER REPUTATION

INTERNATIONAL FACULTY

FACULTY STUDENT

INTERNATIONAL STUDENTS

FIGURE 1

Indicator variances from global averages and last year's performance (denoted by the black ring)

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### **TOP UNIVERSITIES - ESTONIA**



	INSTITUTION	2014 GLOBAL	2013 GLOBAL	
#1	University of Tartu	379=	461-470	
#2	Tallinn University of Technology	501-550	441-450	
				П
				П
				П
				П
				П
				П

## **NATIONAL SYSTEM STRENGTH - QS SAFE**

Since 2008, QS has blended the ranking results with other country data to compile a ranking of higher education systems. It uses four indicators:



#### **SYSTEM**

Indexed score based on the collective performance of institutions in the QS World University Rankings®



#### **ACCESS**

Score based on the number of places at ranked universities factored against the size of the population



#### **FLAGSHIP**

Score based on the position of the top performing university in the country in the QS World University Rankings®



#### **ECONOMIC**

An index based on the number of ranked universities factored against economic strength (GDP per capita)

		2010	2011	2012	2013	2014	
S	SCORE		1.8	2.3	2.5	1.9	49
3	RANK		59	58	49	49	49
Λ	SCORE				41.3	24.4	26
A	RANK				30	36	36
F	SCORE		4.4	10	32.8	57.4	15
	RANK		51	52	48	45	45
E	SCORE		0.6	1.2	4.9	4	40
	RANK		61	63	47	49	49
SAFE	SCORE		1.7	3.4	20.4	21.9	47
	RANK		60	58	46	47	41

More information on: www.iu.qs.com

### INTERNATIONAL STUDENT FLOWS











**2,695**Growth 2000-12: 212.3%



TOTAL OUTBOUND
6,065
\*reported destinations













OECD (2014), Education at a Glance 2014: OECD Indicators, OECD Publishing. http://dx.doi.org/10.1787/eag-2014-en

### **FACULTY AREA PERFORMANCE**



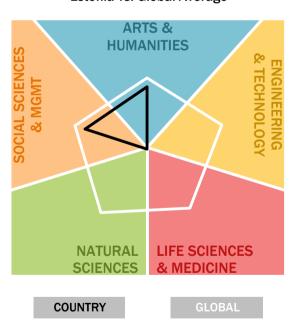
QS has produced results in these five faculty areas since 2004. Until 2012 they were based purely on academic reputation but from 2013 they were refined to embrace other indicators on a similar basis to our rankings in narrower fields. Read more on <a href="https://www.iu.gs.com">www.iu.gs.com</a>.

FACULTY AREA	ESTONIA			GLOBAL			vs.
Indicator	2013		2014	2013		2014	Global
Arts & Humanities	50.3		57.3	53.9		65.4	
Engineering & Technology	51.3	-	-	57.6		72.2	-
Life Sciences & Medicine	51.5	-	-	56.4		67.0	-
Natural Sciences	52.7	-	-	59.7		72.0	-
Social Sciences & Mgmt	49.4		59.8	55.9		69.6	

FIGURE 1

Average score by faculty area, year on year, Estonia and Global

#### Estonia vs. Global Average



Estonia - 2014 vs. 2013

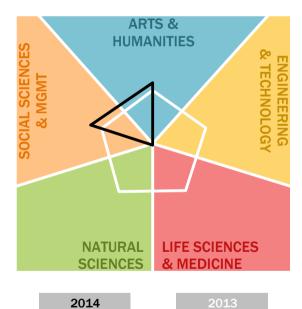


FIGURE 1

Average score by faculty area, year on year, Estonia and Global

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### TOP UNIVERSITIES BY FACULTY AREA

**ARTS & HUMANITIES** 

- 1
- University of Tartu [302=]
- 2 3
- 4
- 5

**ENGINEERING & TECHNOLOGY** 

LIFE SCIENCES & MEDICINE

- 2 3 4 5

2

5

**NATURAL SCIENCES** 

**SOCIAL SCIENCES & MANAGEMENT** 

University of Tartu [394=]

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### TREND INDICATORS

#### **RESEARCH PRODUCTIVITY & QUALITY**

<b>12.5</b> %	Average change in five-	vear count of nane	re nuhliehad
<b>12.</b> 0/0	Average change in live-	year count or pape	is published

27.5% Average change in five-year count of citations acquired (excluding self-citations)

28.5% Average change in citations per faculty

1.9% Average change in proportion of self-citations

#### STUDENT NUMBERS & DEMOGRAPHICS

4.8% Average change in total student numbers

32 Average change in number of FTE international students

5.3% Average change in proportion of FTE international students

#### **FACULTY PROVISION**

-0.7% Average change in total faculty numbers

-5.3% Average change in faculty student ratio

-32 Average change in number of FTE international faculty

Average change in proportion of FTE international faculty

### **SUMMARY**

The QS World University Rankings® have been published since 2004. Whilst the headline measures have not changed since 2005, the methodology has undergone persistent refinement as reflected in the timeline and a number of other evaluations have, furthermore, been added to the QS portfolio over the past ten years.

2014 marks the celebration of ten years of the QS World University Rankings®. November will see the release of a retrospective book examining the evolution as well as the impact of the rankings over the past decade, and the journey travelled by some of the world's best institutions. Rankings have been part of a transformative period in international higher education and the next ten years promise to be no less dramatic.



A tenth anniversary retrospective on rankings and their impact on global higher education will be published in November

Whether or not you approve of our methodology or agree with our results, it is clear that rankings are becoming an increasingly influential factor in a diverse range of decisions from students choosing a university, to institutions selecting partners, from governments setting immigration policy, to scholarship providers shortlisting applicants.

In 2013, over 1.1m distinct people visited topuniversities.com in the first week after launch, over 2.4m in the first month comprising over 12.5m page views. There is no denying the popularity and impact of rankings - the QS rankings in particular.

Inevitably, there will always be ups and downs in a ranking and we recognise that universities cannot be fully summed up by a single number - which is exactly why QS has evolved a broader range of evaluations designed to highlight excellence in different aspects and contexts. QSIU is always seeking new ideas for further development.

#### UNDERSTANDING THIS COUNTRY REPORT

Data from multiple sources has gone into creating this country report:

- 1. World Bank indicators have been selected which have a bearing on higher education
- 2. Where available OECD data on the migration of students has been included for the top five origin and destination countries
- 3. The QS World University Rankings(R) have been sliced and diced to give an indication of the collective strength of universities
- 4. QS SAFE measures are featured to look at the actual vs. expected system strength

Hopefully in the main, the report is self-explanatory, the objective has been clear visuals and a consise tone, but if there are unanswered questions or clarifications, ideas for refinements or you need reproducible graphics, please get in touch and we'll see what we can do.

#### RANKINGS TIMELINE

#### 2004

QS World University Rankings® launch in October - 200 institutions featured

#### 2005

Employer Reputation introduced

#### 2006

Fact files dispatched for the first time

#### 2007

Switch to Scopus; FTE as standard; normalization introduced

#### 2008

QS SAFE System Strength analysis first conducted; Domestic and international responses isolated in survey analysis - 604 institutions featured

#### 2009

Qualtrics employed for surveys; Asia ranking launched

#### 2010

Damping introduced; caps introduced for international indicators; international advisory board established

#### 2011

Subject rankings launched; self-citations excluded; Latin America ranking begun - 713 institutions featured in world ranking

#### 2012

QS Best Student Cities and QS Top 50 Under 50 launched

#### 2013

BRICS ranking launched; Hindex added to subject rankings; subject approach applied to faculty areas - 834 institutions in world ranking

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### **ABOUT QSIU**

The QS Intelligence Unit (QSIU) was formed in 2008 from the team that had been operating the QS World University Rankings® since 2004. The team now comprises more than 20 people from 15 countries people and. In addition to these rankings, by the end of 2014, QSIU will have published five regional rankings, discipline level rankings in 30 separate subjects, city rankings and various MBA rankings.

Through this experience, QSIU has become a leading authority on performance evaluation, management and improvement in higher education and, perhaps, the foremost independent market intelligence compiler dedicated exclusively to international higher education.

As a private company, our work attracts particular scrutiny and since our business is entirely dependent on the continued good will of higher education institutions and the trust of key stakeholders, in particular students from all over the world, we relentelessy work on building our reputation by living our values. Integrity, independence and transparency are the principles that guide and inspire our work, coupled with a passion for higher education and the constant urge to produce innovative and useful intellegence. The compilation of rankings is, and must remain, independent from everything else the company does. To this end, the QS Intelligence Unit was the first, and remains the only, compiler of global university rankings to open its practices to external scrutiny and is proud to have had a number of it's rankings "IREG Approved" as of May 2013.



For more information on QSIU, as well as its projects and services, please visit www.iu.qs.com

If you have questions or suggestions about this report please contact

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## **GLOSSARY**

Academic Reputation	A score based on the analysis of responses gathered over a three year period in the QS Global Academic Survey
BRICS	A collective term for Brazil, Russia, India, China and South Africa often used in an economic context
Citation	A reference to one publication in the bibliography of another
Employer Reputation	A score based on the analysis of responses gathered over a three year period in the QS Global Employer Survey
Faculty Areas	Five broad subject areas used by QS to segment analysis - Arts & Humanities, Engineering & Technology, Life Sciences & Medicine, Natural Sciences, Social Sciences & Management
Faculty Student	A score based on the ratio between FTE faculty and student counts
FTE	Full Time Equivalent - a way to calculate and compare staff and student numbers independently of the balance between full-time and part-time
н	A score based on the H-index calculated on all papers an institution has published in a given faculty area
Interquartile range	The range between the 25th and 75th percentiles in any given range
IREG	IREG (International Ranking Expert Group) Observatory on Academic Rankings and Excellence - www.ireg-observatory.org
Normalization	A statistical approach designed to make distinct measures more fairly comparable
QS Best Student Cities	A separate evaluation of the best city destinations for international study
QS SAFE	System. Access. Flagship. Economic. An evaluation of national HE system strength drawing on rankings and other data inputs.
Qualtrics	An enterprise-level survey deployment and analysis software platform used by many HE institutions and by QS since 2009
Scopus	The world's largest database of abstracts and citations of peer-reviewed literature operated by Elsevier. More on http://info.scopus.com
Self-citation	A citation referencing the author's own previously published work. These are excluded from all QS analysis