



▶ **INDIA'S FIRST NATIONWIDE  
HIGHER EDUCATION  
RATING SYSTEM**  
[www.igauge.in](http://www.igauge.in)

▶ **FREQUENTLY ASKED QUESTIONS**



FAQs



### 1. What is QS I-GAUGE?

QS I-GAUGE is a brand incorporated in India as an independent private-sector initiative specialised in rating colleges and universities. It brings together the global expertise, experience, and reputation of UK based QS (Quacquarelli Symonds), along with deep local knowledge of luminaries from Indian higher education.

QS I-GAUGE is a comprehensive and independent rating system for Indian colleges and universities. Consisting of seven primary indicators and five secondary indicators, ranging from Teaching and Learning, Employability and Social Responsibility to Research and Innovation, the QS I-GAUGE rating provides a unique 360-degree perspective of Indian institutions for higher learning.

### 2. How is QS I-GAUGE different from QS Stars?

QS I-GAUGE is a rating system that has been developed taking into consideration the diversity and dynamism of the Indian higher education sector, by experts from India and abroad. QS Stars was used as a base to develop this system and customise it for Indian context. India has a unique higher education sector, with over 40,000 colleges which are affiliated by universities – so they do not award their own degree and hence cannot be evaluated by QS Stars.

Likewise, over 800 universities in India (private, public, deemed etc) are difficult to capture in an international system like QS Stars; and hence QS responded to a call from within India to create a system that not only understands the landscape in the country, but also prepares colleges and universities to aspire for an international rating or even rankings in the future.

QS I-GAUGE is not meant to replace QS Stars, but to complement it on a national level in India. QS Stars will always remain an international benchmark, while QS I-GAUGE is positioned as a national rating system which will give a boost to thousands of institutions which desire to improve quality and upgrade themselves to the next level.

### 3. Who operates QS I-GAUGE?

QS I-GAUGE is operated by QS-ERA India Private Limited, formed in a revolutionary joint-venture between QS Quacquarelli Symonds Ltd. of the United Kingdom and India's ERA Foundation.

QS maintains complete operational control and supervision of the processes. Each rating produced is strictly monitored for quality control by the QS Intelligence Unit in London. This is the same team that produces the authoritative QS World University Rankings (since 2004) and related regional and subject rankings, as well as the globally recognised QS Stars university ratings system. Close supervision by QS IU ensures the independence, quality and integrity of the ratings, leading to their global recognition.

### 4. How to identify the best institution based on their specialization?

There are many institutions excelling in one or multiple fields. To make the right selection based on your specification, refer to the QS I-GAUGE badge corresponding to that indicator. For example, if you are aspiring for entrepreneurial ventures and are looking for an institution which trains in such skills, check on the QS I-GAUGE website for institutions with diamond/gold rating in the Entrepreneurship category.

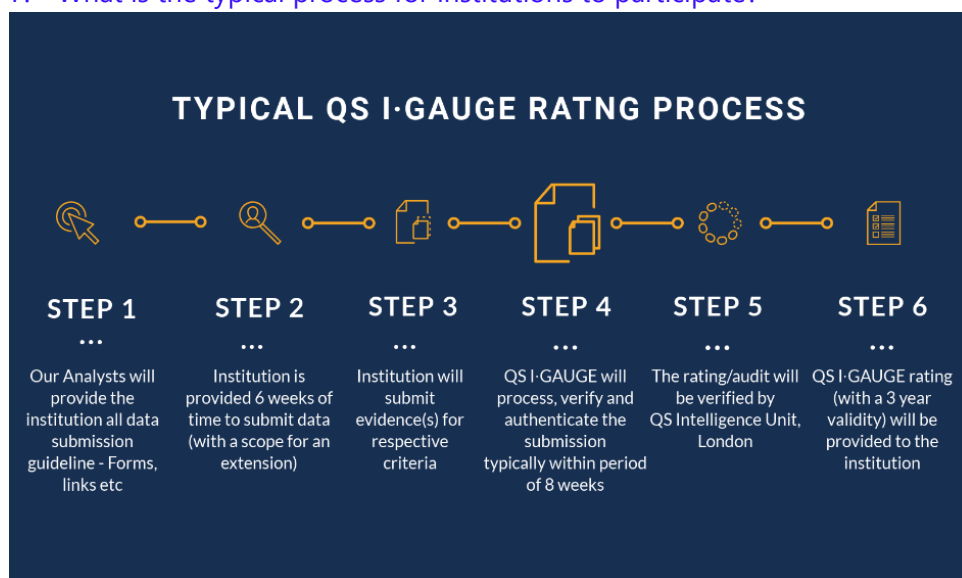
### 5. Is the QS I-GAUGE rating based on the data furnished by the institution alone?

The QS I-GAUGE rating largely depends on the survey outcomes from students, faculties and alumnus. This way the rating reflects its usefulness to students as well.

## 6. How credible are the institutions who attain a Silver/Bronze rating overall or in specific indicators?

A QS I-GAUGE Silver or Bronze overall or category badge symbolizes moderate to low performance by the institution. However, the motive behind taking up the audit itself is to diagnose and improve on the drawback areas. The institutional scorecard provided to the institution will act as the guiding light in such endeavour. On the contrary, institution with diamond/gold overall rating also has a scope of betterment in certain areas.

## 7. What is the typical process for institutions to participate?



## 8. Why QS I-GAUGE?

### QS I-GAUGE As A Tool For Institutional Advancement

The strategic and systematic management of quality improvement in higher education requires comprehensive and tangible performance data and ideally, reliable benchmarks for peer-group comparisons. This is exactly what the QS I-GAUGE ratings process delivers.

QS I-GAUGE functions as an institutional score card, and institutions receive a detailed and confidential report on their strengths and weaknesses, providing a roadmap for their further development. As the QS I-GAUGE rating is re-assessed every 3 years it is an invaluable tool for institutional research and planning.

### QS I-GAUGE As A Tool For Institutional Branding

The QS brand is synonymous with quality and independence. It is trusted globally by students, parents and a diverse set of other stakeholders, including governments and the corporate sector. Institutions that undergo the QS I-GAUGE rating send a strong signal to their audiences: that they take performance seriously and are open and transparent about their data. Although an institution may not gain top scores in every category, the QS I-GAUGE rating allows institutions to highlight their strengths. The QS I-GAUGE rating result can also be used creatively in magazine adverts, bus adverts and billboards, as well as on websites, business cards, in recruitment brochures, etc.



[www.topuniversities.com/qs-igauge](http://www.topuniversities.com/qs-igauge)



For any other query, please get in touch with us at [contact@igauge.in](mailto:contact@igauge.in)

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